

2<sup>nd</sup> March, 2011

## Year 2011 KMDC Spring Dinner

It has been a cold winter! To warm you up, the Executive Committee of the Knowledge Management Development Centre (KMDC) is glad to invite you and your acquaintance to the 2011 KMDC Spring Dinner scheduled to be held on **Thursday, 24<sup>th</sup> March, 2011**.

KMDC is delighted to hold this event, not only as a tradition, but also to express our appreciation to members and associates for their past support. It also serves as an opportunity allowing our members to connect with friends or to mingle with fellow members and KM practitioners. Our EXCO will also share with you the coming activities of KMDC. The cost of this dinner is **HK\$500 per person**.

**In addition, we are pleased to inform you that, if you join KMDC as a new member, you are FREE for the dinner party.** In order to reserve your free seat, a registration fee of \$200 will be required and this registration fee will be credited to you for the next member sharing session after attending the dinner. Individual, Corporate and Student Membership form can be downloaded from our web: [www.kmdc.org](http://www.kmdc.org)

As our tradition, the dinner will be filled with delicious food, excellent speaker, and precious of all, great companionship. If you have missed last year's fun and socializing, you definitely should register for this dinner as soon as you can.

To make the evening more meaningful, there will also be a sharing session from Dr. Ricky Tsui\* of Arup on the following topic, '*Knowledge Management – The Arup Way*'

Arup is a global firm of designers, engineers, planners and business consultants, providing a diverse range of professional services to clients around the world, and exerting a significant influence on the built environment. The firm is the creative force behind many of the world's most innovative and sustainable projects and new design technologies, delivered by over 10,000 colleagues from 90 offices in 35 countries. Arup has established an effective Knowledge Management System for more than 10 years. The talk will introduce the KM system and culture established in the firm and how KM becomes the critical enabler for business success.

Arup is also one of the proud winners of the 2010 MAKE Awards in Hong Kong. Having played the role as one of panel judges of this competition last year, I am sure you would find Dr. Tsui's presentation enlightening in his sharing of global KM experience in support of the growth of the world class consultancy firm.

Knowledge Management Development Centre Limited

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Website: [www.kmdc.org](http://www.kmdc.org)

Email: [info@kmdc.org](mailto:info@kmdc.org)

Details of the Dinner are provided below:

Date: 24<sup>th</sup> March 2011 (Thursday)  
Venue: 香港世界貿易中心會  
World Trade Centre Club Hong Kong  
銅鑼灣告士打道 280 號世貿中心 38 樓  
38/F, World Trade Centre, 280 Gloucester Road, Causeway Bay, H.K.  
Cost: Guest: HK\$500  
New member: Annual membership fee: HK\$500 + Dinner registration fee  
\$200 (the fee will be credited to your next activity)  
Time: 6:30 p.m. registration, 7:00 seated  
Guest Presentation: 7:00 p.m - 8:15 p.m.  
Spring Dinner Celebration: 8:15p.m. - 10:00p.m.

Registration for the Spring Dinner is first-come first-served. Please complete and return the attached reply form and the bank-in slip to us at your earliest possible convenience. For further details, please call Miss Grace Lung at **8101 5632**. We will close the registration once the seats are filled.

Look forward to seeing you.

Yours faithfully,



Eric Chan  
Chairman, Knowledge Management Development Centre, Limited

**\*Speaker Profile:**

Dr. Ricky Tsui holds a B. Sc. degree in engineering from the University of Hong Kong and later received a Ph.D. degree in science from the University of Cambridge. His career spans twenty years in high technology research, product and process development, management and marketing. He worked in a semi-government organization for many years as a senior consultant and had numerous successful cases to provide innovative process re-engineering solutions to the industry. He won several awards on machinery and process design. As currently the Arup R&D leader in East Asia Region, an international engineering consulting firm, he has been actively facilitating business driven research, mostly in collaboration with universities, to develop applied technologies for the built environment. He is also leading the formulation and implementation of an effective knowledge management strategy in the region and has particular interest in using KM as a productive tool to facilitate corporate innovation.





Results through KM  
知識管理 成功之道

To: KMDC  
Enquires: 8101 5632 (Miss Grace Lung)  
Fax no.: 8102 5632  
Email: [kmdc.info@gmail.com](mailto:kmdc.info@gmail.com)

Re: **Year 2011 KMDC Spring Dinner**

**Reply Form (enclosed bank-in receipt)**

Name(s): (In case of new member, please fill up both this form and the membership application form)	
Organization:	
Email:	
Phone:	

Payment (please tick the applicable):	
Guest	<input type="checkbox"/> \$500
New Member + Registration	<input type="checkbox"/> \$500 + \$200
Total Payment	\$
(The amount should be the same with the bank-in slip):	

Please **deposit** the payment to Knowledge Management Development Centre, Limited account (Cheque payable to 'Knowledge Mgt D C Ld'):

**HSBC 404-161275-001**

**And fax or email the reply form, membership application and bank-in slip to 8102-5632 or [kmdc.info@gmail.com](mailto:kmdc.info@gmail.com) by March 18, 2011.**

**Receipt will be provided at the dinner. Please specify below the receipt addressee if other than the member.**

**Receipt to:** \_\_\_\_\_